



# Remuneration and Fair Market Value Project Activity Framework

This Activity Framework is part of a global project, led by Patient Focused Medicines Development (PFMD), aimed at harmonizing previous collaborative work and establishing a trusted process for fair remuneration of the patient community for interactions with the pharmaceutical industry. Please see the end of this document for more information about this Framework and the overall project.

Activity Framework	
Type of Activity	Definitions/Descriptors
<b>Pre-activity engagement</b>	Pre-engagement discussions, planning to agree on the patient engagement activity. May include preparatory meetings, initial brainstorming or research, and/or pre-screening participants for an activity.
<b>Group engagement</b>	Group activity, when more than one patient representative is in attendance, advising on a specific topic, sharing experience, or overseeing the conduct of a project (e.g. advisory boards, councils, focus groups, roundtables, etc.)
<b>Content co-creation</b>	Collaboration with shared objectives to develop deliverables and documents (e.g., interview guides, inclusion/exclusion criteria, surveys, reports, manuscripts, patient support materials, consent forms, disease education, awareness materials, multi-stakeholder projects, etc.).
<b>Personal testimonial</b>	Sharing one's personal experience; typically, a presentation, recording, or written account.
<b>Reviewer</b>	Reviewing documents/materials to provide input, critique, suggestions, edits, etc. (e.g. review of study-related documents, educational materials, etc.)
<b>Facilitating Community Review</b>	Dissemination of a document or materials to individual patients or broader patient community to provide feedback or approval. May include compiling a summary of inputs (e.g. review of study-related documents, educational materials, packaging, etc.).
<b>Dissemination</b>	Supporting communication, dissemination, and awareness-raising activities.

<b>Activity Framework</b>	
<b>Type of Activity</b>	<b>Definitions/Descriptors</b>
<b>Panel or roundtable speaker</b>	Speak as part of a small group of presenters; typically, each speaker addresses the same topic from various perspectives.
<b>Event, Conference, Symposium speaker</b>	Speaking as an expert to experts at medium- to large-size gatherings, typically with a scientific or policy theme.
<b>Keynote speaker</b>	Provide an extended speech, as the sole speaker, on a thematic topic.
<b>Facilitator / moderator / chair</b>	Lead and facilitate discussions and provide thought leadership at an event or meeting.
<b>Interview participant</b>	A one-on-one interview. Typically includes a trained interviewer who follows a discussion guide.
<b>Interview facilitator</b>	Facilitating an interview utilizing a prepared discussion guide.
<b>Governance Board participant</b>	Invited to participate as an expert to oversee the conduct of a project, organization, etc.
<b>Chair or Co-Chair of a Governance Board</b>	Lead and facilitate discussions and provide thought leadership on the conduct of a project, organization, etc.
<b>Survey responder</b>	Answer a set of standard questions in a questionnaire.
<b>Pilot testing</b>	Testing a data collection tool (e.g. interview guide, survey).
<b>Data collection</b>	Collecting or compiling data from patients and/or patient community, including anonymization (e.g. surveys, registries).
<b>Data Analysis</b>	Analyzing or synthesizing data, including patient registries.
<b>Data Interpretation</b>	Interpreting or placing findings in context.
<b>Support for patients in a study or clinical trial</b>	Supporting and/or navigating participants through a study or clinical trial.
<b>Mock Trial Participant</b>	Walk through the experience of being part of a clinical trial according to the protocol.
<b>Other</b>	Any other engagement activity not listed.

## About this Framework

This Activity Framework provides a list and definitions of the most common patient engagement activities between pharmaceutical companies and the patient community. It aims to drive consistency in remuneration dialogue and approaches. The Framework was adapted based on previous work, primarily from the National Health Council<sup>6</sup>.

This Framework supports the operationalization of the [Global Principles](#), which state that hourly remuneration should represent the Fair Market Value (FMV) of legitimate and necessary services provided, considering the complexity of the task and the expertise required.

## About the PFMD Remuneration and FMV Project

Building on the significant work already published on the subject of remuneration, this project has harmonized standard [Global Principles](#) and co-created a transparent methodology to support the determination of fair remuneration for the patient community for interactions with pharmaceutical companies.

The project was led by a Steering Committee with representatives from the patient community and the pharmaceutical industry. Broad public consultation on all deliverables was conducted to ensure the representativeness of all communities, drive adoption, and the systemic change required whilst ensuring compliance with relevant Codes of Conduct and local regulations.

For more information on this Project, the resources available, and good practices harmonized within this work, please visit [pemsuite.org/fmv](https://pemsuite.org/fmv)

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<sup>6</sup> National Health Council (2020). Patient Engagement Activities Framework: [https://nationalhealthcouncil.org/wp-content/uploads/2020/06/NHC\\_FM\\_V\\_Activities\\_List.pdf](https://nationalhealthcouncil.org/wp-content/uploads/2020/06/NHC_FM_V_Activities_List.pdf)