

1. Approaches to identify what outcomes matter most to patients & families

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2. Approaches to identify what outcomes matter most to patients & families

3. Tools for measuring outcomes that matter to patients & families

4. PED use throughout the product development cycle

5. PED use throughout the Healthcare process

The current matrix can help you understand the areas of impact that are most important for patients and what approaches could be used to prioritize them. In grey you can see the most appropriate prioritization approach.



Prioritization approaches

Individual patient/family interviews	Focus group interviews	Clinician/other stakeholders interviews	Delphi panels/consensus building methods	Survey with open-ended questions	Social media data	Patient preference studies	Survey with closed questions
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Area of impact*	Specific impact	Individual patient/family interviews	Focus group interviews	Clinician/other stakeholders interviews	Delphi panels/consensus building methods	Survey with open-ended questions	Social media data	Patient preference studies	Survey with closed questions
Mortality/survival	Mortality/survival								
	Objective signs								
Signs & symptoms	Subjective symptoms								
	Physical								
Functioning	Emotional								
	Social								
	Role								
	Cognitive								
	Global QoL								
	Perceived health status								
Treatment experience	Treatment satisfaction								
	Adverse events/side effects								
Resource use	Direct costs								
	Indirect costs								
	Societal/carer burden								
Patient journey	Patient journey								

* The "areas of impact / specific impact" were developed in collaboration with an ongoing initiative being led by the [National Health Council](#) and adapted from the [Williamson Clarke Taxonomy](#).

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		Prioritization approaches					Patient-focused listening activities	
		Natural history studies	Epidemiological studies	Online bulletin boards	Patient Registry	Observational methods	Regulatory/HTA-led engagement meetings	Externally-led engagement meetings
Area of impact*	Specific impact							
Mortality/survival	Mortality/survival							
	Signs & symptoms							
Functioning	Objective signs							
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